



OTAC Design Committee Meeting Minutes

Monday, 1/13/20 · 9:00 AM · Loudoun Conference Room, Rouss City Hall

Attending: Liz Minor, Lanita Byrne, Holly Redding, Alex Flanigan

Alex gave an update on the ArtScape process in Christy Broy's absence. The MOU required for the ArtScape project is currently being reviewed by the City Attorney and hopefully will be approved. The committee just needs to decide on number and placement for banner allocations.

Lanita suggested reserving "entry" spots at the ends and corners of streets & corridors for the new Welcome to Old Town banners, and then using ArtScape banners to fill out the rest of the space. Alex will double check which poles the OTW banners fit, since hardware and banner sizes vary. The number and location of SU banners and the nature of any agreement with the University also needs to be determined.

The committee felt that targeting between 36-48 banners, divided between the pedestrian mall and surrounding streets, would be a good goal for quantity, pending input from ShenArts. Placement priority will be decided after determining SU banner allocation and new OTW banners.

The committee discussed how best to address leftover funds for holiday decorations and created a task sheet to handle inventorying and purchasing (see attached).

The holiday tree is being removed by the beginning of next week. New OTW banners will go up once all the holiday decorations have come down.

Alex suggested that the committee find opportunities soon to identify communities with strong public design and pocket parks which could serve as field trip destinations or fact-finding examples. Lanita raised the question of a public directory kiosk for Old Town. Alex thought that discussion had come up on the subject before within the past few years and the primary concerns had always been funding and complexity. She suggested that a proposal which addressed these issues would go much further in conversation than simply asking for a directory to happen, and that the Design committee perhaps in conjunction with Economic Vitality would be an excellent vehicle for that project.

Holly agreed to take on basic fact-finding for a directory proposal.

The next meeting will be February 10 at 9:00 AM in Loudoun Conference Room.